

2019 Sustainable Development Goals (SDG) content index for BCE Inc.

The Sustainable Development Goals (SDGs) are part of a global agreement called the 2030 AGENDA, adopted at the United Nations in 2015 to address some of the world's biggest challenges.

How Our Business is Supporting the UN Sustainable Development Goals (SDGs)

Our sustainability strategy is designed to support our Strategic imperatives. Some of our efforts also address some of the world's biggest challenges: lack of access to education, growing inequality, high youth unemployment, unprecedented migration and conflict, market disruption caused by technology and artificial intelligence, and pressure on our natural resources.


By supporting the SDGs, we believe that we will help create a better world in which our business can grow.

For Bell, operating responsibly is an important first step to supporting progress across the SDGs. Beyond that, we have identified 13 SDGs where we believe we have the opportunity make an impact through our business practices, products and services, programs, and partnerships. Of the 169 targets within the 17 SDGs, we contribute to 25.

There are many voluntary guidelines and frameworks for reporting corporate sustainability information.

Bell supports the development and evolution of such frameworks, and seeks to report on topics that align with our business model and corporate reality.





In some cases, indicators suggested by the framework are not applicable, or the information is considered to be competitive and is therefore not disclosed.

Documents and websites referenced herein:

[Annual report](#)

[Code of business conduct](#)

[Corporate Responsibility report](#)

[Governance website](#)

[Information sheets](#)

[Supplier code of conduct](#)

GOAL	DESCRIPTION	COMMENTS	LOCATION
1 No poverty	End poverty in all its forms everywhere	While Bell offers well-paying, highly skilled jobs, our programs are not focused on alleviating poverty directly	Corporate Responsibility report, p. 22-42
2 Zero hunger	End hunger, achieve food security and improved nutrition and promote sustainable agriculture	<p>Bell's products and services contribute to 2 targets for this goal:</p> <p>2.3 By 2030, double the agricultural productivity and incomes of small-scale food producers, in particular women, indigenous peoples, family farmers, pastoralists and fishers, including through secure and equal access to land, other productive resources and inputs, knowledge, financial services, markets and opportunities for value addition and non-farm employment</p> <p>2.4 By 2030, ensure sustainable food production systems and implement resilient agricultural practices that increase productivity and production, that help maintain ecosystems, that strengthen capacity for adaptation to climate change, extreme weather, drought, flooding and other disasters and that progressively improve land and soil quality</p>	<p>We fund projects like the University of Manitoba launch of the IoT in Agriculture initiative, a program focused on finding ways of improving production of food resources through managing the location and performance of farm machinery, remote analysis of soil samples, field conditions, seeding rate and crop health, and monitoring of storage and processing operations. See 2018 Corporate Responsibility report, p. 73.</p> <p>Artificial intelligence supply chains supercluster. 2019 CR, p. 80</p>
3 Good health	Ensure healthy lives and promote well-being for all at all ages	<p>The Bell Let's Talk mental health program contributes to 1 target for this goal:</p> <p>3.4 By 2030, reduce by one third premature mortality from non-communicable diseases through prevention and treatment and promote mental health and well-being</p>	Corporate Responsibility report, p. 73-75
4 Quality education	Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all	<p>Bell's learning and development programs contribute to 1 target for this goal:</p> <p>4.4 By 2030, substantially increase the number of youth and adults who have relevant skills, including technical and vocational skills, for employment, decent jobs and entrepreneurship</p>	Corporate Responsibility report, p. 34-35

GOAL	DESCRIPTION	COMMENTS	LOCATION
5 Gender equality	Achieve gender equality and empower all women and girls	<p>Bell's diversity and leadership programs contribute to 2 targets for this goal:</p> <p>5.1 End all forms of discrimination against all women and girls everywhere</p> <p>5.5 Ensure women's full and effective participation and equal opportunities for leadership at all levels of decision-making in political, economic and public life</p> <p>Bell's products and services contribute to 1 target for this goal:</p> <p>5.B Enhance the use of enabling technology, in particular information and communications technology, to promote the empowerment of women</p>	Corporate Responsibility report, p. 25-29
6 Clean water and sanitation	Ensure availability and sustainable management of water and sanitation for all	<p>Bell's corporate environmental action plan contributes to 1 target for this goal:</p> <p>6.3 By 2030, improve water quality by reducing pollution, eliminating dumping and minimizing release of hazardous chemicals and materials, halving the proportion of untreated wastewater and substantially increasing recycling and safe reuse globally</p>	Water information sheet
7 Affordable and clean energy	Ensure access to affordable, reliable, sustainable and modern energy for all	While Bell participates in energy reduction initiatives and supports the development of renewable energy and related technologies, Bell is not an actor in the energy industry.	

GOAL	DESCRIPTION	COMMENTS	LOCATION
8 Decent work and economic growth	Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all	<p>Bell offers well-paying, highly skilled jobs, thereby contributing to 2 targets related to this goal:</p> <p>8.2 Achieve higher levels of economic productivity through diversification, technological upgrading and innovation, including through a focus on high-value added and labour-intensive sectors</p> <p>8.5 By 2030, achieve full and productive employment and decent work for all women and men, including for young people and persons with disabilities, and equal pay for work of equal value</p> <p>Bell's responsible procurement and stewardship programs contribute to 1 target related to this goal:</p> <p>8.4 Improve progressively, through 2030, global resource efficiency in consumption and production and endeavour to decouple economic growth from environmental degradation, in accordance with the 10-year framework of programmes on sustainable consumption and production, with developed countries taking the lead</p> <p>Bell's Supplier code of conduct addresses child labour in our supply chain, contributing to 1 target related to this goal:</p> <p>8.7 Take immediate and effective measures to eradicate forced labour, end modern slavery and human trafficking and secure the prohibition and elimination of the worst forms of child labour, including recruitment and use of child soldiers, and by 2025 end child labour in all its forms</p> <p>Bell's occupational health and safety programs contribute to 1 target related to this goal:</p> <p>8.8 Protect labour rights and promote safe and secure working environments for all workers, including migrant workers, in particular women migrants, and those in precarious employment</p>	<p>Responsible procurement information sheet</p> <p>Supplier code of conduct</p> <p>Corporate Responsibility report, p. 25-27, 40-41, 47, 69, 78-82</p>

GOAL	DESCRIPTION	COMMENTS	LOCATION
9 Industry, innovation and infrastructure	Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation	Bell's participation in the Artificial intelligence supercluster and investment in R&D contribute to 1 target related to this goal: 9.5 Enhance scientific research, upgrade the technological capabilities of industrial sectors in all countries, in particular developing countries, including, by 2030, encouraging innovation and substantially increasing the number of research and development workers per 1 million people and public and private research and development spending	Corporate Responsibility report, p. 78-82
10 Reduced inequalities	Reduce inequality within and among countries	Bell's Code of Business conduct and governance program contributes to 1 target for this goal: 10.3 Ensure equal opportunity and reduce inequalities of outcome, including by eliminating discriminatory laws, policies and practices and promoting appropriate legislation, policies and action in this regard	Business Code of Conduct Governance website Supplier code of conduct
11 Sustainable cities and communities	Make cities and human settlements inclusive, safe, resilient and sustainable	Bell's corporate environmental action plan contributes to 1 target related to this goal: 11.6 By 2030, reduce the adverse per capita environmental impact of cities, including by paying special attention to air quality and municipal and other waste management	Corporate Responsibility report, p. 65-68 Waste information sheet

GOAL	DESCRIPTION	COMMENTS	LOCATION
12 Responsible production and consumption	Ensure sustainable consumption and production patterns	<p>Bell's corporate environmental action plan contributes to 1 target related to this goal:</p> <p>12.5 By 2030, substantially reduce waste generation through prevention, reduction, recycling and reuse</p> <p>Bell has been reporting on social and environmental performance since the 1990s and these reports contribute to 1 target related to this goal:</p> <p>12.6 Encourage companies, especially large and transnational companies, to adopt sustainable practices and to integrate sustainability information into their reporting cycle</p>	<p>Corporate Responsibility report, p. 65-68</p> <p>Waste information sheet</p>
13 Climate action	Take urgent action to combat climate change and its impacts	While Bell participates in initiatives designed to reduce, mitigate, or adapt to the effects of climate change, the targets and indicators for this goal focusses national governments.	
14 Life below water	Conserve and sustainably use the oceans, seas and marine resources for sustainable development	The targets and indicators for this goal focus on fishing and marine industries.	
15 Life on land	Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss	<p>Bell's biodiversity protection program contributes to 2 targets for this goal:</p> <p>15.1 By 2020, ensure the conservation, restoration and sustainable use of terrestrial and inland freshwater ecosystems and their services, in particular forests, wetlands, mountains and drylands, in line with obligations under international agreements</p> <p>15.5 Take urgent and significant action to reduce the degradation of natural habitats, halt the loss of biodiversity and, by 2020, protect and prevent the extinction of threatened species</p>	Protecting biodiversity information sheet

GOAL	DESCRIPTION	COMMENTS	LOCATION
16 Peace justice and strong institutions	Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels	Bell's Code of Business conduct and governance program contributes to 1 target for this goal: 16.5 Substantially reduce corruption and bribery in all their forms	Business Code of Conduct Governance website
17 Partnerships for the goals	Strengthen the means of implementation and revitalize the global partnership for sustainable development	While not in operation in least developed countries, Bell contributes to the development of underdeveloped areas of Canada, such as rural areas and the far North, related to 2 targets related to this goal: 17.7 Promote the development, transfer, dissemination and diffusion of environmentally sound technologies to developing countries on favourable terms, including on concessional and preferential terms, as mutually agreed 17.8 Fully operationalize the technology bank and science, technology and innovation capacity-building mechanism for least developed countries by 2017 and enhance the use of enabling technology, in particular information and communications technology Bell supports collaborative efforts to improve collective performance on the SDGs. We participate in many working groups, contributing to 1 target related to this goal: 17.17 Encourage and promote effective public, public-private and civil society partnerships, building on the experience and resourcing strategies of partnerships	Annual report, p. 4 Corporate Responsibility report, p. 45, 47, 81 Reporting what is relevant information sheet