

IN TWENTY-TWENTY WE WERE AT THE

020

OF CONNECTIONS WHEN IT MATTERED MOST.

Safe harbour notice

Certain statements made in this presentation are forward-looking statements. These forward-looking statements include, but are not limited to, statements relating to BCE's annualized common share dividend, BCE's anticipated capital expenditures and the benefits expected to result therefrom, including its two-year increased capital investment program to accelerate fibre, wireless-to-the-premise (WTTP) and Fifth Generation (5G) footprint expansion, BCE's business outlook, objectives, plans and strategic priorities, and other statements that are not historical facts. A statement we make is forward-looking when it uses what we know and expect today to make a statement about the future. Forward-looking statements are typically identified by the words assumption, goal, guidance, objective, outlook, project, strategy, target and other similar expressions or future or conditional verbs such as aim, anticipate, believe, could, expect, intend, may, plan, seek, should, strive and will. All such forward-looking statements are made pursuant to the 'safe harbour' provisions of applicable Canadian securities laws and of the United States Private Securities Litigation Reform Act of 1995.

Forward-looking statements, by their very nature, are subject to inherent risks and uncertainties and are based on several assumptions, both general and specific, which give rise to the possibility that actual results or events could differ materially from our expectations expressed in or implied by such forward-looking statements. These statements are not guarantees of future performance or events, and we caution you against relying on any of these forward-looking statements. For a description of such assumptions and risks, please consult BCE's 2020 Annual MD&A dated March 4, 2021, as updated in BCE's 2021 First Quarter MD&A dated April 28, 2021, and BCE's news release dated April 29, 2021 announcing its financial results for the first quarter of 2021, all filed with the Canadian provincial securities regulatory authorities (available at [sedar.com](https://www.sedar.com)) and with the U.S. Securities and Exchange Commission (available at [sec.gov](https://www.sec.gov)), and which are also available on BCE's website at [BCE.ca](https://www.bce.ca).

The forward-looking statements contained in this presentation describe our expectations at April 29, 2021 and, accordingly, are subject to change after such date. Except as may be required by applicable securities laws, we do not undertake any obligation to update or revise any forward-looking statements contained in this presentation, whether as a result of new information, future events or otherwise.

Bell

Mirko Bibic

President and Chief Executive Officer
BCE Inc. and Bell Canada





Advancing how Canadians connect
with each other and the world



THANK YOU
THANK YOU



To our
communities



To our
customers



To our
team members



To our
shareholders



Keep Canadians
connected
and informed



Our COVID-19 response

Clear guiding principles
to help enable
Canada's response
and recovery



Protect the
health & safety of
the public, our
customers and team



Support our
customers and
communities



Building on Bell's ESG leadership

Environmental performance



Social responsibility



Governance strength



A commitment to the highest standards of corporate responsibility guides all of Bell's strategy, policies and actions

Capital investment acceleration program

At least
\$1 billion
more capital
over 2 years



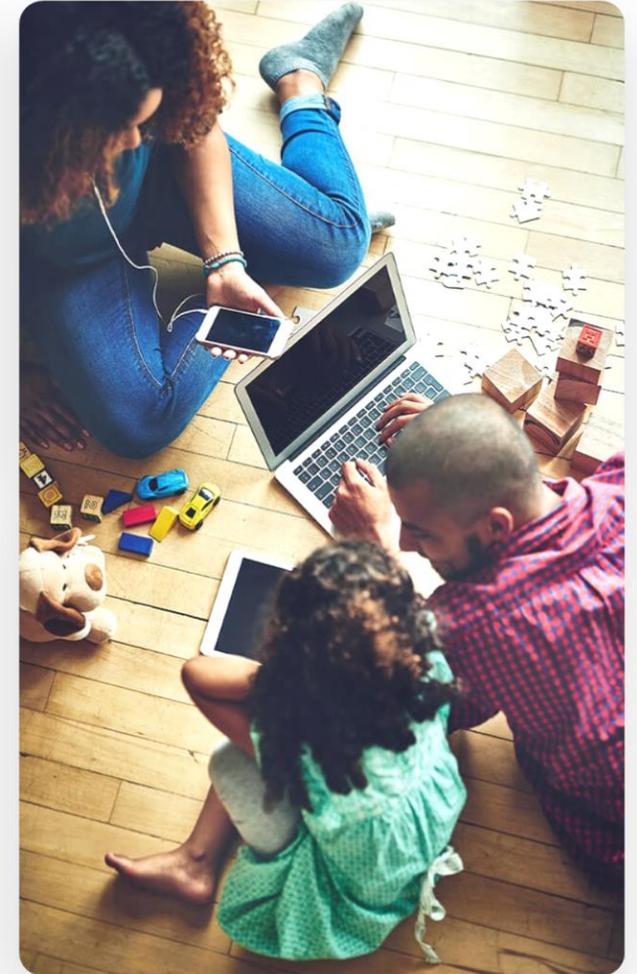
More fibre



More WHI

5G 

More 5G



Largest ever capital acceleration supports Canada's economic recovery and long-term leadership in advanced communications



13
consecutive years
of 5%+ growth

+140%
increase in
dividend per
common share
2009-2021

+5.1%
increase in
dividend per
common share
for 2021

\$3.50
per share Q1 2021

A record of
sustained
dividend
growth

**Delivering ongoing value to shareholders who have invested in
Bell's strategy**



Our 6 Strategic Imperatives



**Build
the best
networks**



**Drive
growth with
innovative
services**



**Deliver
the most
compelling
content**



**Champion
customer
experience**



**Operate
with agility
and cost
efficiency**



**Engage
and invest
in our people**

1



Build the best networks



Investing in Canada's broadband future

Fibre



650k

Additional fibre locations

5G



Fastest mobile network

Doubling 5G national reach

Wireless Home Internet



Unlimited

Monthly Internet usage

Enabling the country's economic recovery from COVID-19 and our long-term leadership in advanced communications

2



Drive growth with
innovative services



Drive growth with innovative services

Internet of Things



Best Home Internet



TSN / RDS 5G View



Leveraging network leadership to deliver an enhanced customer experience

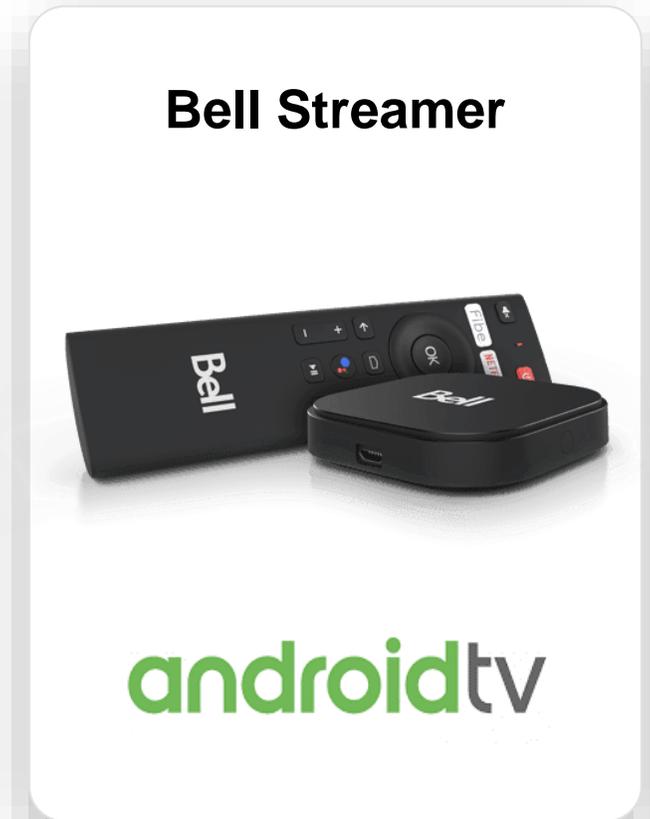
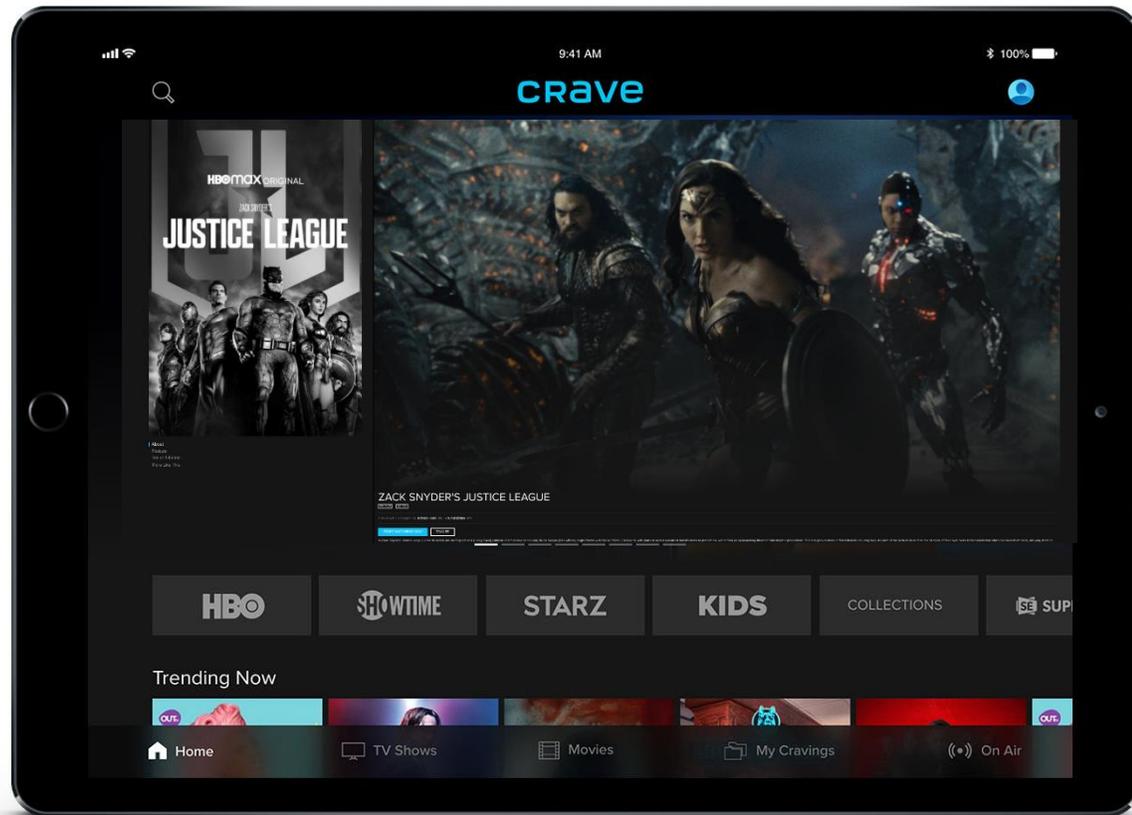
3



Deliver the most compelling content



Positioned for digital media growth



Delivering the best content across every screen and platform

Fresh choice
in news and
entertainment
for Québec



Noovo re-energizing the French-language media marketplace

4

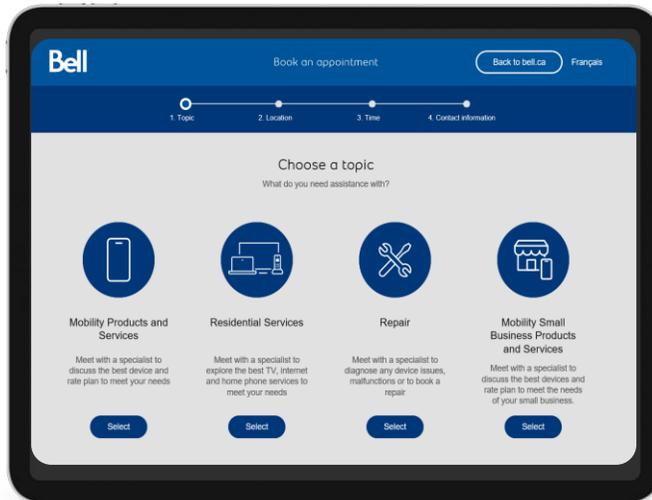


Champion customer experience



Service and support enhancements

Digital platforms



Self Installation



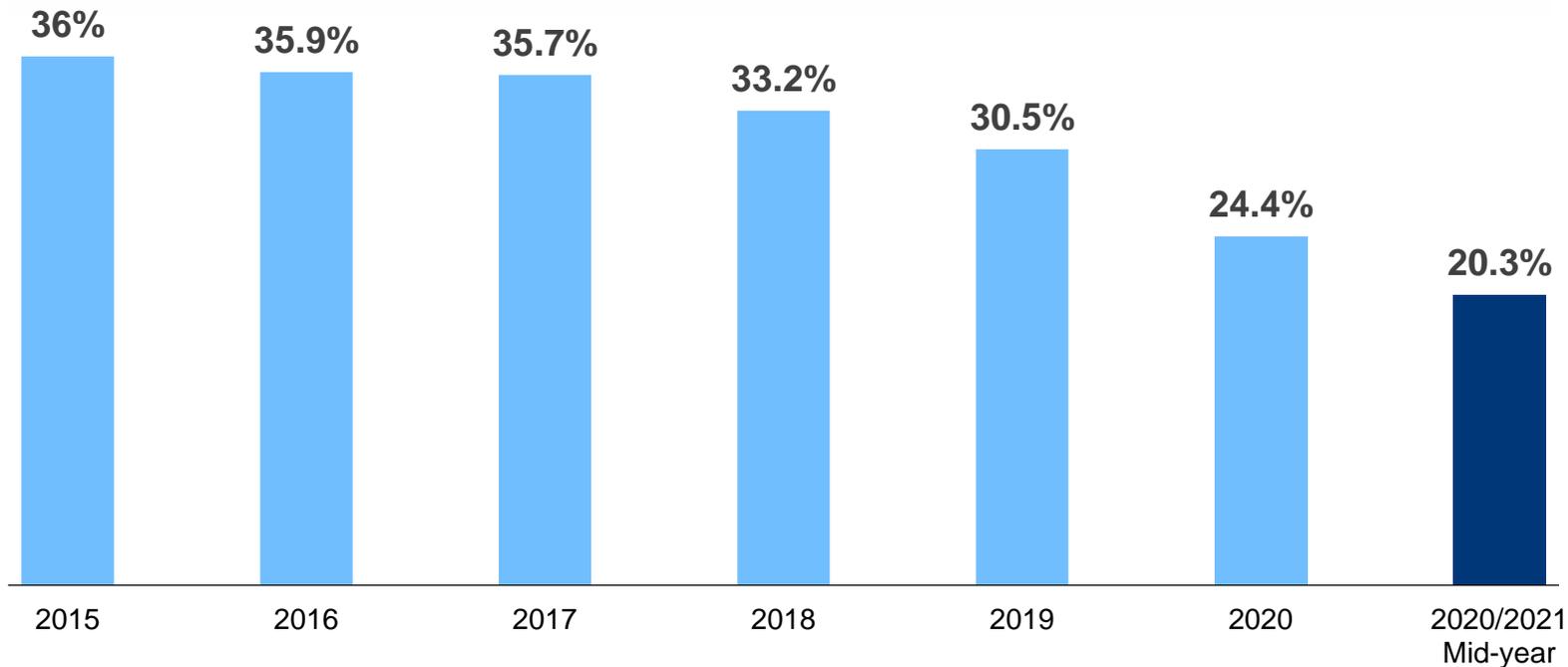
Move Valet



We're making it easier to do business with Bell

Continued strong progress in customer service

CCTS Report: Share of annual customer complaints



Bell
Best
performance
among national
carriers

Highest reduction among major providers for 6 years in a row

5

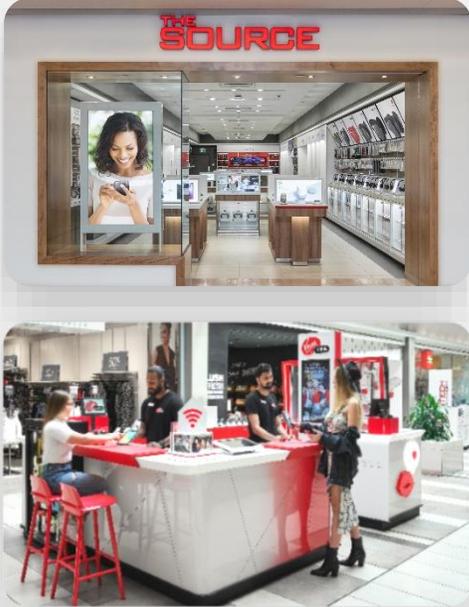


Operate with agility and cost efficiency

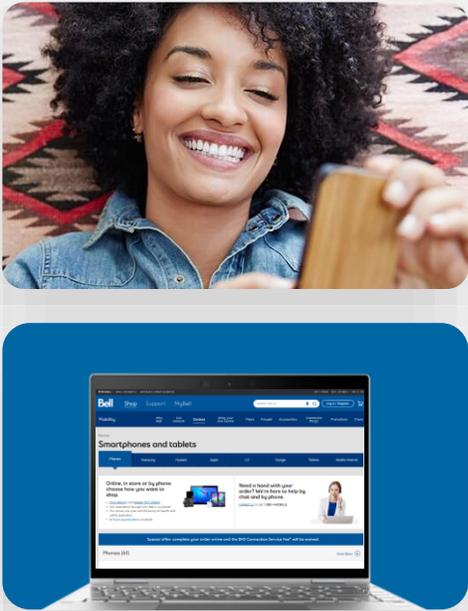
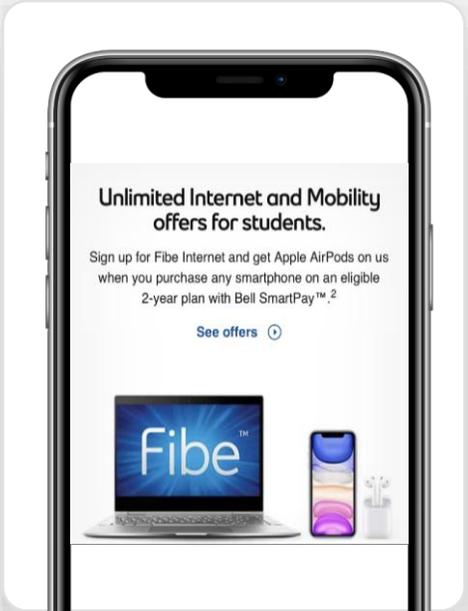


Complementing retail strengths with online acceleration

From
Retail store focused



To
Multi-channel approach



Enhancing the end-to-end customer experience with digital platforms



6



Engage and invest in our people



Building momentum in Diversity & Inclusion

Delivering on our commitments
at Bell and in the community

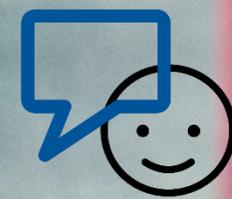


Supporting Health & Wellness

Leader in workplace mental health including virtual healthcare options



Now more
than ever.



Bell
Let's Talk

January 28

Bell

Connecting
Canadians
when it matters
most

